



CONNEQT

AUSTIN, TEXAS | MAY 2-4, 2022

CONNEQT. COLLABORATE. CONQUER.

Strategic Communications / Marketing/Promotional Campaign
152c. Special Event

By Uncommon Marketing Works

Seeq Conneqt

Event Design & Marketing

Conneqt was Seeq Corporation's first three-day conference that brought together over 200 Seeq customers, partners, and experts to "Conneqt, Collaborate, and Conquer" the latest innovations in advanced industrial analytics. Conneqt allowed attendees to share and learn insights from industry peers for sustainable and scalable business results.

As Seeq's marketing agency, Uncommon Marketing Works was responsible for all event messaging, promotions, design, marketing, and planning, in collaboration with a series of vendors, including Intertwined Events, The Otis Hotel, Villa Visuals, and more.

Learn more about the event [here](#).

All event photos by Mike Villa of Villa Visuals



Seeq Conneqt

Logo Designs & Color Palette

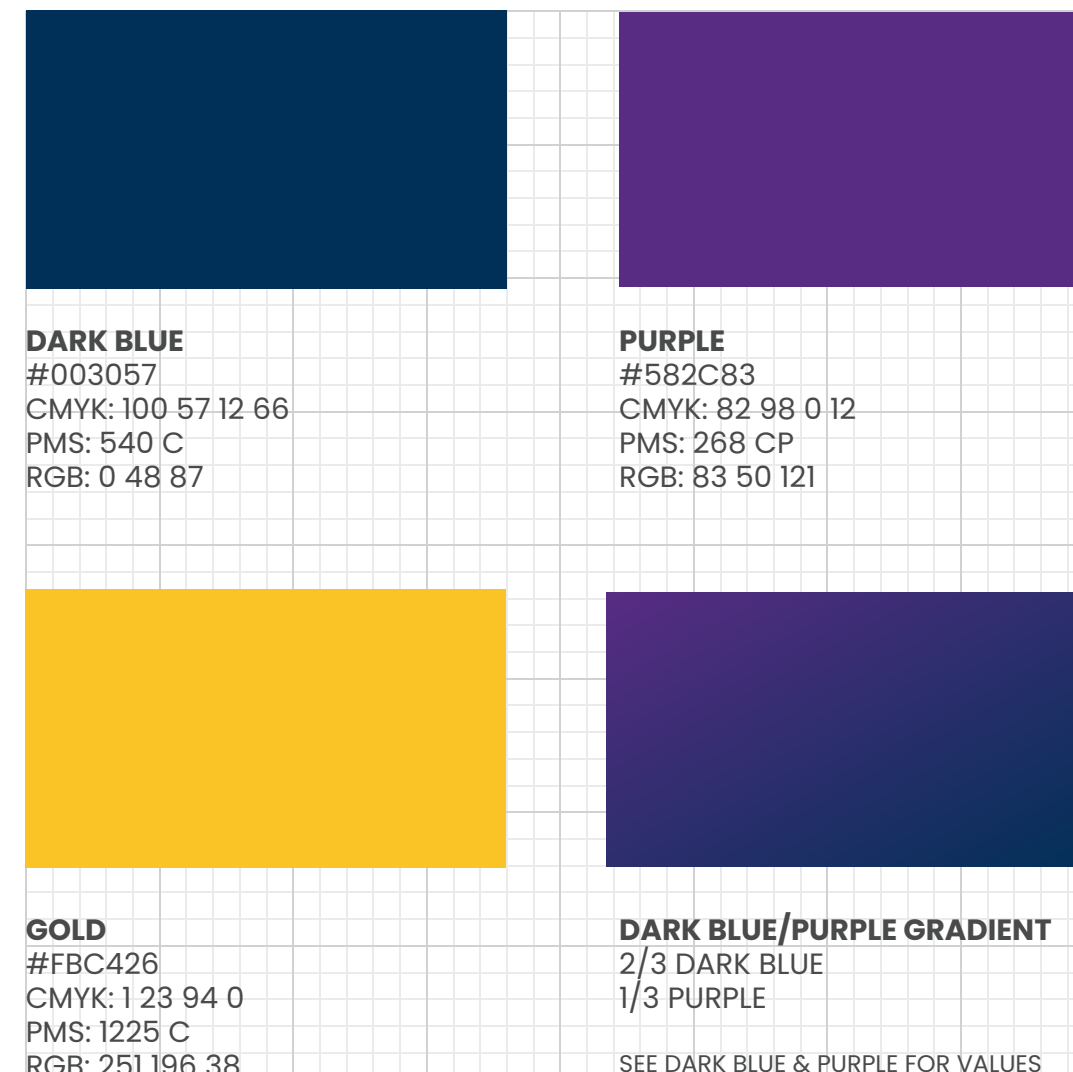
PRIMARY LOGO



SECONDARY LOGO



COLOR PALETTE





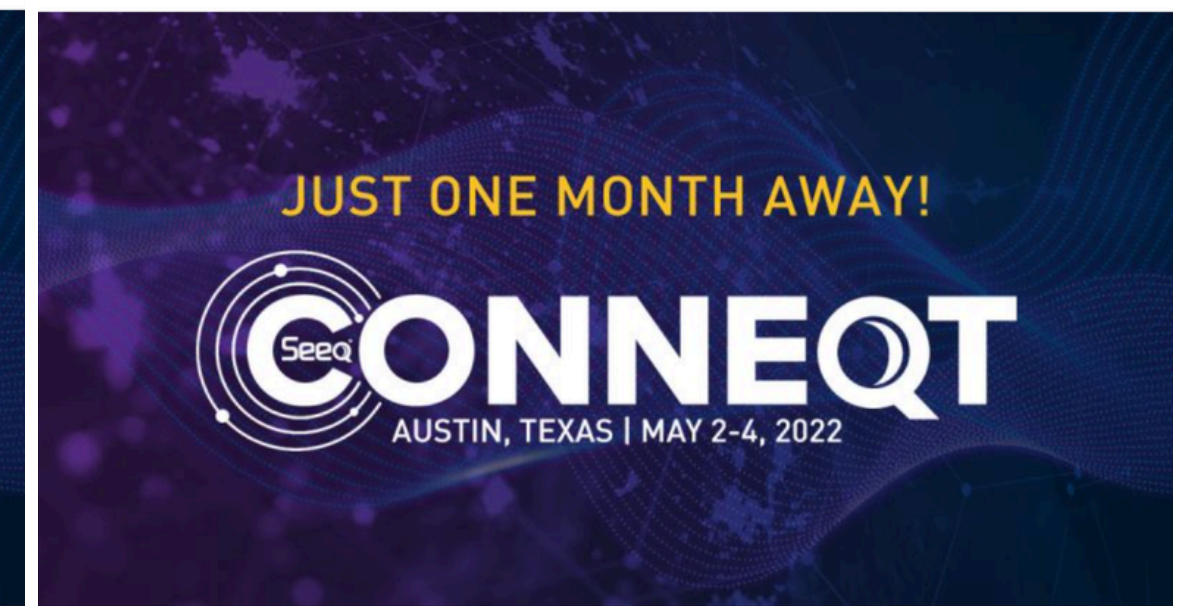
Seeq Connect

Promotional Videos



Seeq Conneqt

Pre & Post Event Promotional Social Posts (graphics also used in emails)


| | | |
|--|--|---|
| <p>Seeq Corporation 8,782 followers 6mo · 🌐</p> <p>Registration is now open for Seeq #Conneqt22 to be held May 2-4, 2022 in #Austin! Seeq users: Join us to experience insightful #keynote speakers, company presentations, #expert discussions, and more. Contact your Customer Success Manager or Sales Exec for details. #networking</p> | <p>Seeq Corporation 8,782 followers 5mo · 🌐</p> <p>Buy your discounted ticket to Seeq #Conneqt22, before it's too late! Join industry leaders and Seeq experts to explore the latest innovations in advanced industrial analytics this May 2-4 in #Austin. Contact your CSM or SE for more details.</p> | <p>Seeq Corporation 8,782 followers 5mo · 🌐</p> <p>It's less than one month away from the first Seeq #Conneqt22 conference. We're eager to share this fully immersive experience and provide access to transformative business trends, proactive conversations, and key actionable takeaways. Contact your CSM or SE for more details.</p> |
|  |  |  |
| <p>👍 26 9 shares</p> | <p>👍 14 4 shares</p> | <p>👍❤️ 27 1 comment · 4 shares</p> |

Seeq Conneqt

Pre & Post Event Promotional Social Posts (graphics also used in emails)

Seeq Corporation 8,781 followers
5mo · 🌐

Seeq [#Conneqt22](#) has officially sold out! We're eager to kick off this inaugural event that will bring together the brightest minds in [#processmanufacturing](#) to explore the latest innovations in advanced industrial analytics. Stay tuned...see more




The graphic features a dark blue background with a glowing, abstract pattern of lines and dots. On the left, the Seeq logo is integrated into a circular graphic. To its right, the word "CONNNECT" is written in large, bold, white capital letters. Below it, in smaller white text, is "AUSTIN, TEXAS | MAY 2-4, 2022". At the bottom, the words "SOLD OUT!" are written in large, bold, yellow capital letters.

31 2 comments · 6 shares

Seeq Corporation 8,781 followers
4mo · 🌐

Last week, Seeq launched Conneqt, an expanded global industry conference designed for manufacturing leaders to explore the latest innovations in advanced industrial analytics. Learn about the customer presentations, hands-on...see more

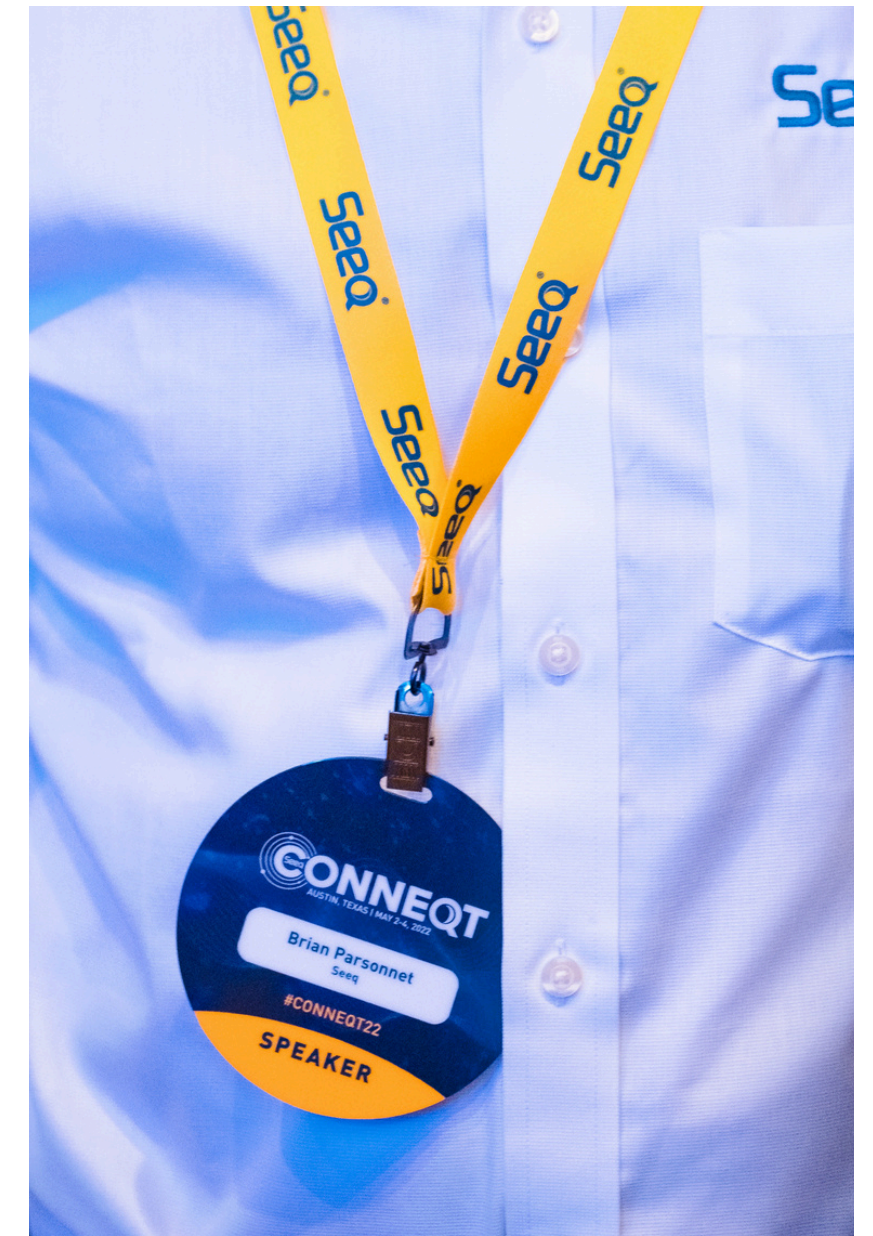


The graphic has a dark blue background with a blurred image of a crowd of people. In the top right corner, the Seeq logo is on a yellow triangular background. The text "PRESS RELEASE" is centered at the top in white, with a horizontal line underneath. Below that, the headline "Seeq Launches Conneqt Global Industry Events" is written in large, bold, white capital letters. At the bottom, the Seeq logo and the word "CONNNECT" are displayed in white.

20 4 shares

Seeq Conneqt

On-Site Signage and Promotional Materials



Seeq Conneqt

On-Site Signage and Promotional Materials



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We want to hear from you!

Please provide your product feedback through the Conneqt mobile app.



Just a couple clicks:

1. Login to the app
2. Select the **product feedback** icon
3. Answer a couple quick questions!



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Download the Conneqt App!



Instructions:

1. Go to <https://crowd.cc/s/4f4gk> on a mobile device.
2. Download the app and open it.
3. Click on find your event and type in **202203 Conneqt**.
4. Download the event.
5. Login by entering your first name, last name and email address.
6. A verification code will be sent to your email.
7. Type it in and login.
8. You can now access all the app content.

Seeq Connect

On-Site Signage and Promotional Materials



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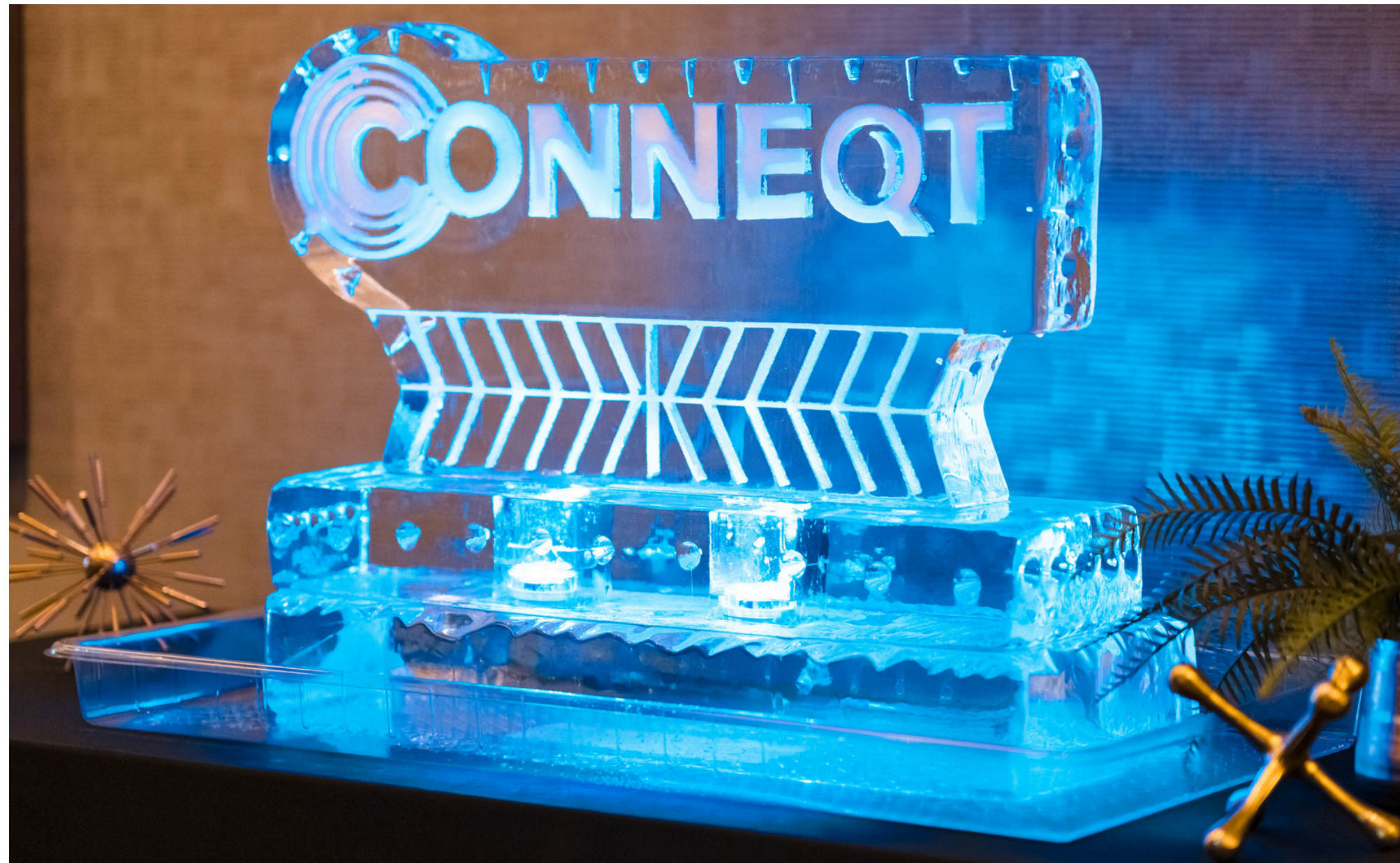
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Seeq Connect 2022

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